



dhruva patel

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DESIGN SKILLS

Advertising Campaigns
Integrated Ad Campaigns
Promotional Design
Prototyping
UX/UI Design
Brand Identity
Illustration
Motion Graphics

TECHNICAL SKILLS

Adobe CC:
Illustrator
InDesign
XD
Photoshop
After Effects
Premiere Pro
Procreate
Microsoft Office:
Word
Powerpoint
Excel

INTEREST

Cooking
Painting
Drawing
Jewelry Making

LANGUAGES

English
Gujarati
Hindi

EDUCATION

BFA: Graphic Design, Interactive Advertising, May 2022

Kean University, Michael Gaves College, Robert Busch School of Design
Magna Cum Laude, 3.82

AAS: Graphic Design, May 2019

County College of Morris

ACHIEVEMENTS

First Place, Research Days 2021 Design Contest, Kean University, 2021
Dean's List, Kean University Spring 2020–Spring 2021

DESIGN EXPERIENCE

The Design Studio Practicum, Michael Graves College

Intern, January 2022–2022

Developing a brand identity program for Kean's Entrepreneurial Education Initiatives and the Student Retention & Educational Innovation. Deliverables include including logos, stationery systems, and a website.

VCU Camp ADventure

Art Director, May 2021–July 2021

Raised awareness for and encouraged recurring donations from former, current, and potential donors for the organization Buy From a Black Woman.

One Club, Mentorship

Internship Art Director, May 2021–June 2021

Awarded a mentorship from the One Club in partnership with Facebook to help promote We The Culture organization. Designed, and produced campaign ideas to grab people's attention and take part in community initiatives.

WORK EXPERIENCE

Baldwin Pizzeria

Cashier, and Hostess, 2014–2021

Processed cash and credit payments accurately, responded to all customer inquiries thoroughly and professionally, maintained friendly customer interactions
Greeted and seated customer, and ensured a fine-dining experience for customer.

MeWe Art

Art Teacher, 2015–2019

Instructed students in pre-K to 12th grades how to produce, appreciate, and understand the arts by giving lectures, facilitating discussions and activities, keeping class attendance records, assigning homework, and evaluating student progress.